

Anthony (Tony) Garcia

5473 Adobe Falls Rd. Unit 4
San Diego, CA 92119
(619) 286-5435 (h)
(619) 541- 9284 ©

WORK HISTORY

Nov. 2015- Oct. 2016

XMG ENT. (619) 847-8264 San Diego, CA

Social Media Manager/ Event Coordinator

I was responsible for developing and implementing marketing strategies for company accounts on Facebook, Instagram, Twitter, and Snapchat regularly evaluating the success of company marketing efforts and adjusting our marketing strategy as needed.

I met with clients to work out **event** details, plan with the client and their team, scout and book locations, food, entertainment, staff and cleanup.

Mar. 2014- Oct. 2015

The Junk House Gastro Pub (619) 269-9363 San Diego, CA

Bartender/Barback

I was responsible for serving customers at the bar, providing mixed drinks with food orders, cashing out customers, checking ID for age requirements, maintaining stock levels of alcohol, cleaning the bar to meet local health department guidelines, and ensuring the safety of the customers by refusing to serve customers who've already had too much to drink. I prepared the bartending station before my shift for maximum efficiency and health code requirements.

Mar. 2012- Feb. 2014

Lawrence Welk Resorts (760) 749-3000 San Diego, CA

Sales and Tour Coordinated

I have a wide breadth of direct and telephone sales experience and strong proficiency with PC and Microsoft Office applications.

I had superior initiative in revenue generation and excellent creative problem-solving skills.

I used outstanding oral and written communication abilities with good negotiation and presentation skills.

I performed excellent customer service while taking owners and possible owners on tours of the property.

Jan.2010 –Jan. 2012

Spring View Windows (619) 252-663 Santee, CA
Crew Trainer

I trained new employees on company policies and procedures including sales and marketing strategies, customer service and store maintenance. I opened and closed the facility.

EDUCATION

2006-2009

Grossmont College, El Cajon, CA
Business Prep Curriculum (part time)

2003-2005

Patrick Henry High School, San Diego, CA
College Preparatory (ROP program – Security Academy)

REFERENCES

David Matheny (619) 646-4409

Mary Pruden (619) 813-2679

Laurie Chancellor (619) 698-6289